

6190 Grovedale Court

Suite 200

Alexandria, VA 22310

Abar Media

Buyer Name

SCATTERGOOD, JEFF

Telerep/Philadelphia

Sales Office

Brand Product Agency

Phone/Fax

Charlotte, NC 28206-2700

WSOC-TV 1901 North Tryon Street

Salesperson Advertiser Schedule Dates Contract # Telerep/Philadelphia, Philadelphia (1057) 578 CONGRESS (136520) Political (1065) Abar Media (2878) Pol/J Roberts/D/Congress (16889) 10/16/12-10/22/12 330057 Demo CO-OP Last Modified Date Entered Headline # **Entered By**

10/11/12 06304485 Jill Hipskind 8

\$23,425.00 \$23,425.00

Sales Tax Net Total

Comments Billing Type

> Standard National/Political

Account Types

578

ROBERTS FOR CONGRESS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, JENNIFER ROBERTS FOR CONGRESS Package Deal Order Type Commission Commission % \$19,911.25 15.00 09/05/12 \$3,513.75 Normal Charlotte (WSOC)

By Broadcast Month
Oct. 2012 Grand Total: Spots 36 36

			Comments:	Dale:		Staton	Accepted Stations	Date:		Accepted-Agency/Advertiser:	Krepten
					Š	CONFIRMATION CONTRACT	8				
10/11/12	1X MAX/DAY	\$37S.00 Charlotte (WSOC)	\$375.00	\$375.00	1	1	:30 12P- 1P (EST)	S	10/22/12-10/22/12	17.1 Normal Line / Spot	17.1
10/11/12	1X MAX/DAY	\$37S.00 Charlotte (WSOC)	\$375.00	\$375.00	ь.		:30 12P- 1P (EST)	5	10/19/12-10/19/12	16.1 Normal Line / Spot	16.1
10/11/12	1X MAX/DAY	\$1,350.00 Charlotte (WSOC)	\$1,350.00	\$675.00	2		:30 11A- 12P (EST)	4	10/16/12-10/19/12	15.1 Normal Line / Spot	15.1
10/11/12	1X MAX/DAY	\$750.00 Charlotte (WSOC)	\$750.00	\$375.00	2	I	:30 10A- 11A (EST)	5	10/17/12-10/18/12	14.1 Normal Line / Spot	14.1
10/11/12	IX MAX/DAY	\$375.00 Charlotte (WSOC)	\$375.00	\$375.00	H	1	.30 9A- 10A (EST)	G	10/22/12-10/22/12	13.1 Normal Line / Spot	13.1
10/11/12	1X MAX/DAY	\$375.00 Charlotte (WSOC)	\$375.00	\$375.00	1	p.	:30 9A- 10A (EST)	S	10/19/12-10/19/12	12.1 Normal Line / Spot	12.1
10/11/12	1X MAX/DAY	\$1,950.00 Charlotte (WSOC)	\$1,950.00	\$975.00	2	jul.	:30 8A- 9A (EST)	4	10/17/12-10/18/12	10.1 Normal Line / Spot	10.1
10/11/12	1X MAX/DAY	\$2,150.00 Charlotte (WSOC)	\$2,150.00	\$1,075.00	2	<u></u>	:30 7A- 8A (EST)	4	10/17/12-10/19/12	9.1 Normal Line / Spot	9.1
10/11/12	1X MAX/DAY	\$2,3S0.00 Charlotte (WSOC)	\$2,350.00	\$1,175.00	2	1	:30 6:30A- 7A (EST)	4	10/17/12-10/18/12	7.1 Normal Line / Spot	7.1
10/11/12	1X MAX/DAY	\$1,175.00 Charlotte (WSOC)	\$1,175.00	\$1,175.00	ш	—	:30 6A- 6:30A (EST)	4	10/18/12-10/18/12	5.1 Normal Line / Spot	5.1
10/11/12	1X MAX/DAY	\$42S.00 Charlotte (WSOC)	\$425.00	\$425.00			:30 5:30A- 6A (EST)	ъ	10/22/12-10/22/12	4.1 Normal Line / Spot	4.1
10/11/12	1X MAX/DAY	\$850.00 Charlotte (WSOC)	\$850.00	\$425.00	2	1	:30 S:30A- 6A (EST)	ъ	10/17/12-10/18/12	3.1 Normal Line / Spot	3.1
10/11/12	1X MAX/DAY	\$42S.00 Charlotte (WSOC)	\$425.00	\$425.00	ш	 	:30 5A- S:30A (EST)	ъ	10/22/12-10/22/12	2.1 Normal Line / Spot	2.1
10/11/12	1X MAX/DAY	\$850.00 Charlotte (WSOC)	\$850.00	\$425.00	2	<u> </u>	:30 5A- S:30A (EST)	S	10/17/12-10/18/12	1.1 Normal Line / Spot	1.1
Entered	Comments	Station	Total	Rate	Spots	SPW MO LU We IN Hr Sa Su	th Kun Imes	Sec Length	Dates	Lille Type / oreak Type (ket #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.



Abar Media 6190 Grovedale Court

Buyer Name Sales Office

SCATTERGOOD, JEFF Telerep/Philadelphia

Phone/Fax

Account Types

National/Political

Sales Tax Net Total

> \$19,911.25 \$3,513.75 15.00

Commission Commission%

578

Comments

Billing Type

Alexandria, VA 22310

Suite 200

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Package Deal

Normal

Agency Product Advertiser Contract # 578 CONGRESS (136520) Political (1065) Abar Media (2878) Pol/J Roberts/D/Congress (16889) 10/16/12-10/22/12 330057 Order Type Demo CO-OP Entered By Last Modified Date Entered Headline #

10/11/12 09/05/12 Jill Hipskind 06304485 8

Spots 36

Rate

36

Charlotte (WSOC)
By Broadcast Month
Oct. 2012 Grand Total: \$23,425.00 \$23,425.00

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				Peri	RACI	CONT	CONFIRMATION CONTRA	Z	00				
						J							
10/11/12	1X MAX/DAY	\$27S.00 Charlotte (WSOC)	\$275	\$275.00		1			30 12P- 12:30P (EST)	S	10/21/12-10/21/12	36.1 Normal Line / Spot	36.1 N
10/11/12	1X MAX/DAY	\$600.00 Charlotte (WSOC)	\$600	\$600.00	1	1			:30 9A- 10A (EST)	л	10/21/12-10/21/12	35.1 Normal Line / Spot	35.1 N
9/5/12	1X MAX/DAY	\$75.00 Charlotte (WSOC)	\$75	\$75.00	Ŀ	1	-		:30 5:30A- 6A (EST)	6	10/21/12-10/21/12	33.0 Normal Line / Spot	33.0 N
10/11/12	1X MAX/DAY	\$325.00 Charlotte (WSOC)	\$325	\$325,00	-				30 7A- 8A (EST)	UT.	10/20/12-10/20/12	30.1 Normal Line / Spot	30.1 N
10/11/12	1X MAX/DAY	\$300.00 Charlotte (WSOC)	\$300	\$300.00	1	1			30 6A- 7A (EST)	л	10/20/12-10/20/12	29.1 Normal Line / Spot	29.1 N
10/11/12	1X MAX/DAY	\$500.00 Charlotte (WSOC)	\$500	\$500.00	1		1		:30 11:35P- 12:0SA (EST)	5	10/16/12-10/16/12	28.1 Normal Line / Spot	28.1 N
10/11/12	1X MAX/DAY	\$1,100.00 Charlotte (WSOC)	\$1,100	\$1,100.00	1	1			:30 6P- 6:30P (EST)	5	10/19/12-10/19/12	24.1 Normal Line / Spot	24.1 N
10/11/12	1X MAX/DAY	\$1,300.00 Charlotte (WSOC)	\$1,300	\$1,300.00	1		1		:30 5:30P- 6P (EST)	4	10/16/12-10/16/12	23.1 Normal Line / Spot	23.1 N
10/11/12	1X MAX/DAY	\$2,400.00 Charlotte (WSOC)	\$2,400	\$1,200.00	2	1	1		:30 SP- 5:30P (EST)	4	10/16/12-10/19/12	22.1 Normal Line / Spot	22.1 N
10/11/12	1X MAX/DAY	\$82S.00 Charlotte (WSOC)	\$825	\$825.00	1		-	1	:30 4P- 5P (EST)	S	10/22/12-10/22/12	21.1 Normal Line / Spot	21.1N
10/11/12	1X MAX/DAY	\$82S.00 Charlotte (WSOC)	\$825	\$825.00	1		1		:30 4P- 5P (EST)	5	10/16/12-10/16/12	20.1 Normal Line / Spot	20.1 N
10/11/12	1X MAX/DAY	\$375.00 Charlotte (WSOC)	\$375	\$375.00	-		1		:30 2P- 3P (EST)	S	10/17/12-10/17/12	19.1 Normal Line / Spot	19.1 N
10/11/12	1X MAX/DAY	\$750.00 Charlotte (WSOC)	\$750	\$375.00	2	1	-		:30 1P- 2P (EST)	S	10/16/12-10/19/12	18.1 Normal Line / Spot	18,1 N
Entered	Comments	Station	IOTAI	Kate	Spors	17 2d 2U	STAN LIO LO AME III	OF WALC	Kull Tilles	Sec rengui	Dates	ritio 1 ype / preak 1 ype (Net #)	ğ

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